

## **Get it MARKETED with M'Daia**

**M'Daia knows marketing -- and with solid, informed, professional marketing of your work you WILL have it delivered to the world!** Whether we're helping you start from the very beginning of your writing project or whether it's already written and published and you now need some marketing and sales -- we are the marketing source that you need.

Costs for M'Daia's marketing services are determined by the marketing packages or options you decide upon. An actual price quote will be given once the idea or the project has been received for consideration. Our services are reasonably priced and allow for *everyone* to have the opportunity to have their works in print.

*Market-Pro* is affordable, easy, and works on *your* schedule.

**Marketing Package A** includes your marketing in print (with 8 separate press releases to print media in your demographics, a digitalized business card and e-brochure designed for you), online (including a customized web page with search engine and directory optimization for optimum traffic and exposure), and peer-to-peer (with the addition of your work to our peer 'discussion place'), as well as a full professional M'Daia recommendation of marketing needs for you to do on your end. Cost is between \$299.00 and \$1299.00 depending on the size of the project and demographic need (plus gst in Canada).

*Payment plans are available.*

**Marketing Package B** combines both your marketing AND sales, with everything included in Package A plus the addition of sales: inclusion in M'Daia's quarterly print catalog, inclusion in our monthly e-zine online, a rotating banner sales ad and full page in the online M'Daia bookstore, and a full professional M'Daia recommendation of sales tools for you to do, to get maximum exposure and maximum sales of your work. Cost is between \$599.00 and \$1999.00 depending on the size of the project and demographic need (plus gst in Canada). *Payment plans are available.*

**Procedure for submission of works for marketing package is:**

1. Choose package.
2. Submit work to [marketing@mdaiabooks.com](mailto:marketing@mdaiabooks.com) , upload to our servers by FTP, or by postal mail. Submissions by postal mail must include either an email address, daytime telephone number or return postal address.
3. Your confirmation email will include payment details and links. M'Daia accepts credit cards, Paypal, checks, money orders, bank fund transfers and Interac money transfers (with possibility of a payment plan for longer projects).
4. Once payment has been received and cleared, your marketing is begun and its recommendations returned to you.

### **PAYMENT Options**

**M'Daia** accepts credit cards, Paypal, checks, money orders, bank fund transfers and Interac money transfers (with possibility of a payment plan for longer projects).

**\*\* To pay by credit card**, you can either click on the email link we email you, or you can print off the payment credit card payment form from the website, fill it out in its entirety and fax, scan/email, mail it to our office.

**\*\* To pay by Paypal ( [www.paypal.com](http://www.paypal.com) )** make payments to us directly at [paypal@mdaiabooks.com](mailto:paypal@mdaiabooks.com) .

**\*\* To pay by check or money order**, make payable to M'Daia Books and Publishing and mail to:  
1000 Hickory Road, Kelowna, British Columbia Canada V1X 4K7

**\*\* To pay by bank fund transfer** email us FIRST at [payments@mdaiabooks.com](mailto:payments@mdaiabooks.com) and we will arrange the banking information for the transfer.

**\*\* To pay by Interac money transfers** directly through your online banking, send payments to [payments@mdaiabooks.com](mailto:payments@mdaiabooks.com) with a password of **payment**.